

eliminating racism
empowering women

ywca



2020

ANNUAL REPORT

CELEBRATING
OVER 125 YEARS
OF BINGHAMTON'S
COMMITMENT
TO WOMEN



YWCA IS ON A MISSION

YWCA IS DEDICATED



ADMINISTRATIVE STAFF

- **Carole Coppens**, *Executive Director*
- **Becky Krise**, *Director of Administration*
- **Crystal Sackett**, *Senior Project Director*
- **Theresa Bovier**, *Residential Director*
- **Laura Gates**, *Young Wonders Director*
- **Phil Testa**, *Maintenance Director*

COVID-19 IMPACT & RECOVERY

COVID-19 profoundly impacted all of us across the globe. The pandemic affected how people worked, the way services were being delivered and how we conducted our daily lives. We are immensely proud of the resilience, flexibility, and professionalism of our employees, who have stayed focused on delivering essential childcare and homeless housing services to all the program participants during this time.

YWCA's primary focus during the last year centered around the health and safety of its employees, tenants, children, and donors. Our commitment to safety started at the front door when we quickly put State guidelines in place to prevent the spread of COVID-19 in the building to providing 12 months of education, supplies and guidance for those in our care.

In March 2020, the Executive Team made the decision to temporarily close the childcare center as well as restrict outside visitors from entering the building. Senior Staff level employees that were able to work from home did so in order to reduce of bringing in COVID and putting high-risk vulnerable tenants in danger. A small number of staff remained in the building 24/7 to provide security and support services to the 60 tenants residing at 80 Hawley Street.

NYS Office of Temporary and (OTDA) and NYS Office of Children and Family Services (OCFS) deemed both the childcare center and the homeless shelter as essential service providers, thereby making funds available (i.e. Paycheck Protection Plan Loan (PPP Loan), COVID-19 CARES federal funds, local community donors, organizations and local foundations provided valuable PPE) which allowed the YWCA to reopen and provide valuable services by the end of April. Housing staff returned to on-site case management by the end of June.

The YWCA greatly appreciates the support of all our donors and the community members and organizations that came together and helped the YWCA during the pandemic.

Message from the Executive Director & Board President

Here we are, another year behind us. And what a year it has been, for everyone! Through extraordinary circumstances, the staff worked hard to be sure all the residents, children, parents, and clients who use the YWCA's services would stay as safe as possible during this pandemic. Everyone is feeling a major sense of relief now so many in our community have been vaccinated.

As we wrote in the 2019 report, our project in Endicott in partnership with Housing Visions was able to continue construction all year long, and completion is right on track for August 2021! We are all very excited at the prospect of being able to provide services for 15 units of housing dedicated to homeless families. We all learned how to utilize the amazing technology called ZOOM and did not miss a beat in maintaining the Employee Racial Justice initiative. Throughout the pandemic and quarantine, we continued to hold staff, Executive Team, Board and other various meetings through that medium. We are all proficient now and know how to get our video cameras on and mute ourselves when we need to. The Board continued to grow and develop as we worked to strengthen our Staff-Board partnership further to keep the organization healthy and looking toward the future.

So many community individuals, groups, and organizations contacted us all through this year to be sure we had everything we needed in terms of masks, hand sanitizer, cleaning supplies and anything else we needed for the residents and children in the childcare center. Despite not being able to meet in person, our donors stayed with us and kept up their support for our mission. We are truly grateful to everyone and feel very fortunate to have so many people who are dedicated to helping the YWCA carry on its mission, despite the world's worst pandemic in modern history. Many thanks to everyone! We will carry on and look forward to reporting out all the amazing things we can accomplish in the year ahead.

Carole Coppens & Lauren Dula



Carole Coppens
YWCA Executive Director



Lauren Dula
YWCA Board President



THE YWCA IS DEDICATED TO ELIMINATING RACISM, EMPOWERING WOMEN, AND PROMOTING PEACE, JUSTICE, FREEDOM, AND DIGNITY FOR ALL



YWCA IS DIGNITY

YWCA IS EMPOWERING



DEVELOPMENT / MARKETING

3 Year Case for Support

INITIATIVES	PROGRAMS	2018	2019	2020	GRAND TOTAL
Program Growth	Young Wonders	\$618,403	\$647,253	\$677,484	
	ENCOREplus	\$123,053	\$129,205	\$135,665	
	YWRAP	\$1,008,005	\$1,056,237	\$1,106,816	
	Perfectly Suited	\$7,361	\$7,581	\$7,808	
	Total	\$1,756,822	\$1,840,276	\$1,927,773	\$5,524,871
New Programs	Helping Hands	\$150,000	\$200,000	\$250,000	
	Lift for Life	\$31,824	\$32,778	\$33,762	
	Total	\$181,824	\$232,778	\$283,762	\$698,364
Capital Projects	House of Hearts	\$180,000	\$180,000	\$180,000	
	House of Hope	\$90,000	\$90,000	\$90,000	
	Total	\$270,000	\$270,000	\$270,000	\$810,000
Endowment	—	\$200,000	\$300,000	\$400,000	\$900,000
3 Year Goal	—	\$2,408,646	\$2,643,054	\$2,881,535	\$7,933,235
Funds Secured	—	\$1,645,053	\$1,645,053	\$1,645,053	\$4,935,159
Funds Needed	—	\$763,593	\$998,001	\$1,236,482	\$2,998,076
				Total	\$7,933,235
Funds Pledged	—	\$247,040	\$325,530	\$415,030	
Still Needed	—	\$516,553	\$672,471	\$821,452	\$2,010,476

The Major Gifts Campaign was rolled out on November 9, 2017 at the 125th Anniversary Gala where current programs were described and future programs were unveiled. In an effort for future sustainability, the goal is to maintain the existing programs and embark on new endeavors to lift up women, children and families to move beyond their limitations and really achieve something more in life.

THE YWCA IS PROUD TO HAVE BEEN SERVING THE BINGHAMTON COMMUNITY FOR OVER 125 YEARS!



CURRENT PROGRAMS:

YWRAP (YWCA Residents Achieving Positivity)

Empowering women in supportive housing programs to live independent, healthy lives.

Onsite Support Services:

- Supportive and Crisis mental health counseling
- Drug and Alcohol supportive counseling
- Weekly AA group
- Weekly Domestic Violence Group
- Vocational and Educational Groups are held to improve life skill: Budgeting and Financial Education, Employment, Resume writing, Healthy Relationships, Co-Dependency Groups, Health and Fitness Groups, Cooking Classes and Nutrition Classes
- Perfectly Suited program is operated by staff and volunteer residents at the YWCA. This program offers free professional clothing, shoes and accessories to both men and women in the community seeking employment
- ENCOREplus program for women to access free breast and cervical exams who are under- or uninsured
- Free childcare in the YWCA's drop-in center for women in the Bridge program. This program provides intensive support to women in recovery from opioids and who have given birth to children addicted to opioids

Program Statistics:

- 30% started vocational and educational services and either enrolled in higher education, gained employment or took computer classes to gain employment skills (i.e. GED classes, ACCESS VR, ATTAIN LAB for computer courses, BOCES, SUNY Broome, Elmira Business Institute)
- 85% Of the residents diagnosed with mental health issues entered mental health treatment
- 95% of all the residents with substance use disorder entered, continued or completed outpatient drug and alcohol treatment
- 85% of the residents working on reunification with their children were successful
- 25% stabilized personal finances by being gainfully employed and completely closing their public assistance cases
- 98% of the women on probation successfully completed their program and/or they are in compliance
- 80% of women improved their physical health by establishing with a primary care physician and/or other healthcare professionals
- 85% of women in recovery remained clean and sober and remained engaged in AA/NA
- 45% completed healthy relationship classes
- 80% of women with children achieved better health for their children by enrolling in WIC benefits
- 100% of women in supportive housing enrolled their children in healthcare and in schools if they were age appropriate
- 95% of the women who moved out and have successfully maintained permanent housing in the community





YWCA IS CARING

CURRENT PROGRAMS *(continued)*:

Young Wonders (Early Child Care Center)

Raising future generations while also enhancing a family's ability to work.

The Young Wonders Early Childhood Centers strives to provide a loving, caring, learning environment where families, children, and staff are given the respect, commitment, and attention that each individual deserves. The center is open year-round from 6:45 – 5:45 offering programs for Infants, Toddler, Preschool, Pre-K, and School Age.

2020 Highlights:

- Continued partnership with the Foster Grandparent Program to receive volunteers in the classrooms.
- Young Wonders continued its participation in the Quality Stars New York and received a re-rating in 2019. The center maintained its 4 out of 5 star rating. Funding from the program was used to bring in high quality trainers to increase professionalism and knowledge. Funding was also available to purchase much needed equipment and learning materials.
- The continuation of several influential policies such as Primary Caregiving, the Intentional Teacher model for curriculum, the Conscious Discipline model, and participation in the Child and Adult Care Food Program.
- The center maintained an excellent licensing record with OCFS, receiving minimal violations for the year, many inspections without any noted violations.
- Continued use of the "Helping Hands Scholarship" to assist parents suffering from financial difficulty or unable to make child care payments. Multiple families were granted assistance.
- 93% of children attending from Fall 2018 to Spring 2019 showed measurable improvement on their Developmental Checklists.
- Responded to community need in 2020 and re-opened a School Age program for children of essential workers.

ENCOREplus (Breast & Cervical Outreach)

Increasing women's breast and cervical health by focusing on preventative screenings and overall health care.

The ENCOREplus program provides breast/cervical health outreach, education and advocacy for all women. ENCOREplus also assists uninsured women to accessing free, age appropriate annual mammograms and PAP screenings through the New York State Department of Health and Federal Center of Disease Control.

With over 200 Outreach events a year, we are able to reach over 75,000 women and educating them on the Importance of early detection!



YWCA IS INNOVATIVE

Lift for Life (Free Transportation for Seniors)

Free transportation provided to preventative care and screening specifically targeting seniors in rural areas who face transportation as a barrier to their health.

- Lift for Life Program will address the barriers that seniors face with transportation. Barriers like decreased ability to drive, expenses related to the maintenance of a vehicle, or the limitation in routes of public transportation in rural areas. With the continued increase of the senior population, these issues will grow to be more prevalent in our society.
- The Lift for Life Transportation Program is a service that will provide transportation, case management, outreach, and navigation through the healthcare system for 500-1500 annually to the aging senior population of Broome County.

Perfectly Suited

Increasing self-esteem and confidence through professional attire.

- Perfectly Suited assisted approximately 350 individuals with professional attire for employment.

Helping Hands Scholarship Fund

A scholarship program designed to help provide early childhood education tuition assistance for low income families who do not meet subsidy criteria and security deposits for women transitioning out of the Housing programs.

CAPITAL PROJECTS:

House of Hearts

Housing units leased in the community for families that are large enough to accommodate women, children and spouses. These units would be larger than the rooms available at the YWCA's building but would still provide all the resources and services the YWCA has to offer.

House of Hope

Affordable housing units leased in the community for women transitioning out of services at the YWCA into the community who no longer need the intensive support services at the YWCA.





YWCA THANKS YOU



DONATION CATEGORIES

■ **ENTHUSIAST:**
\$100–\$250

■ **VISIONARY:**
\$250–\$499

■ **CHAMPION:**
\$500–\$999

INDUCTION INTO THE DR. ALICE MILLS GIVING SOCIETY:

■ **SAMARITAN'S CIRCLE:**
\$1,000–\$4,999

■ **CHAIRMAN'S CIRCLE:**
\$5,000–\$9,999

■ **PRESIDENT'S CIRCLE:**
\$10,000–\$24,000

Thank You for Your Support!

The contributions of the donations from our generous supporters allow the YWCA of Binghamton/ Broome County to advance it's mission of eliminating racism and empowering women.

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Irving & Ruth Bardeen

Christine Barnes

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United Way of Broome County

We apologize if your name has been omitted from this list. Please contact Crystal Sackett so that we might include it in future communication.

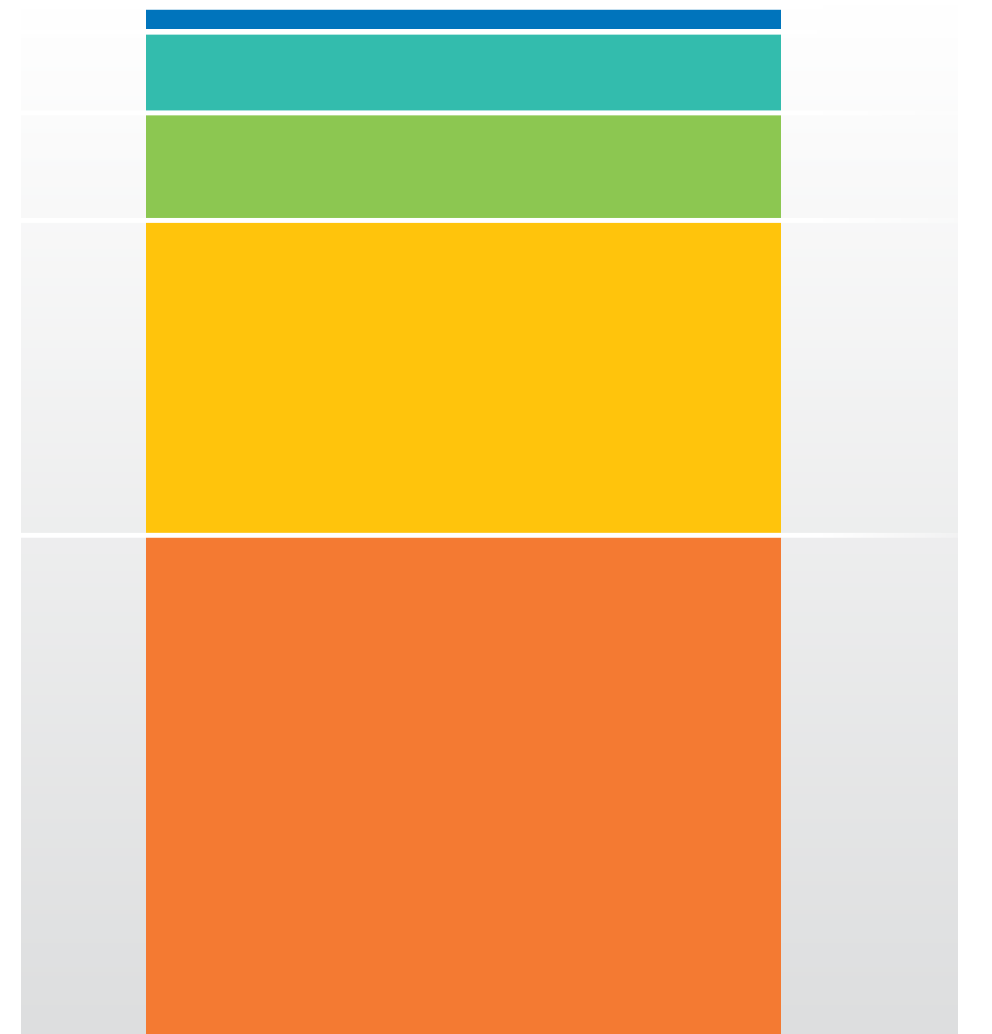


YWCA IS COMMITTED

YWCA IS UNWAVERING

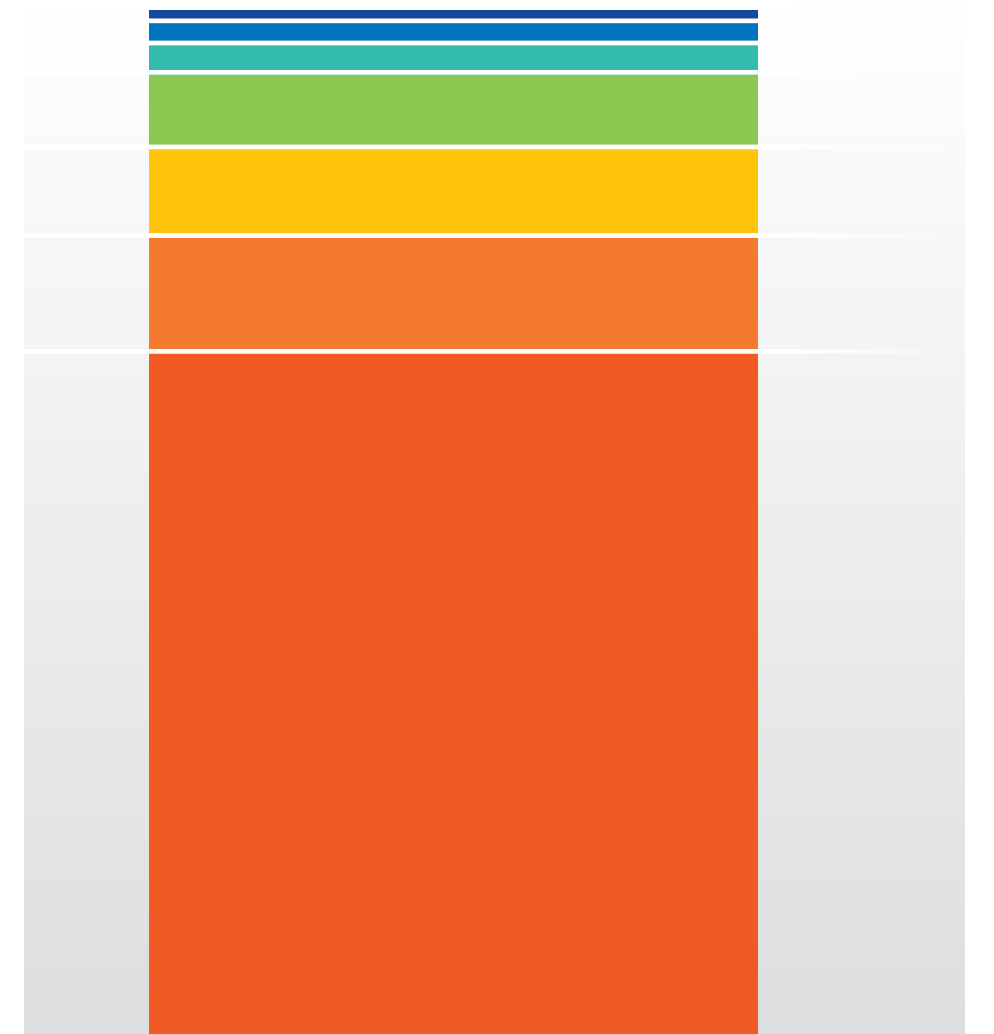


2020 Total Income: \$3,959,452



- 0% Fundraising & Special Events
- 0% Miscellaneous Income
- 2% United Way/Agency Grants
- 8% Rental Income
- 10% Program Fees
- 30% Unrestricted Contributions
- 48% Grant Revenue

2020 Total Expenses: \$2,438,808



- 0% Equipment
- 0% Advertising
- 0% Office Expenses
- 1% Travel & Conferences
- 2% Miscellaneous
- 3% Professional Fees
- 7% Occupancy
- 9% Supplies
- 11% Depreciation Expense
- 67% Payroll, Taxes & Benefits





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A MISSION**