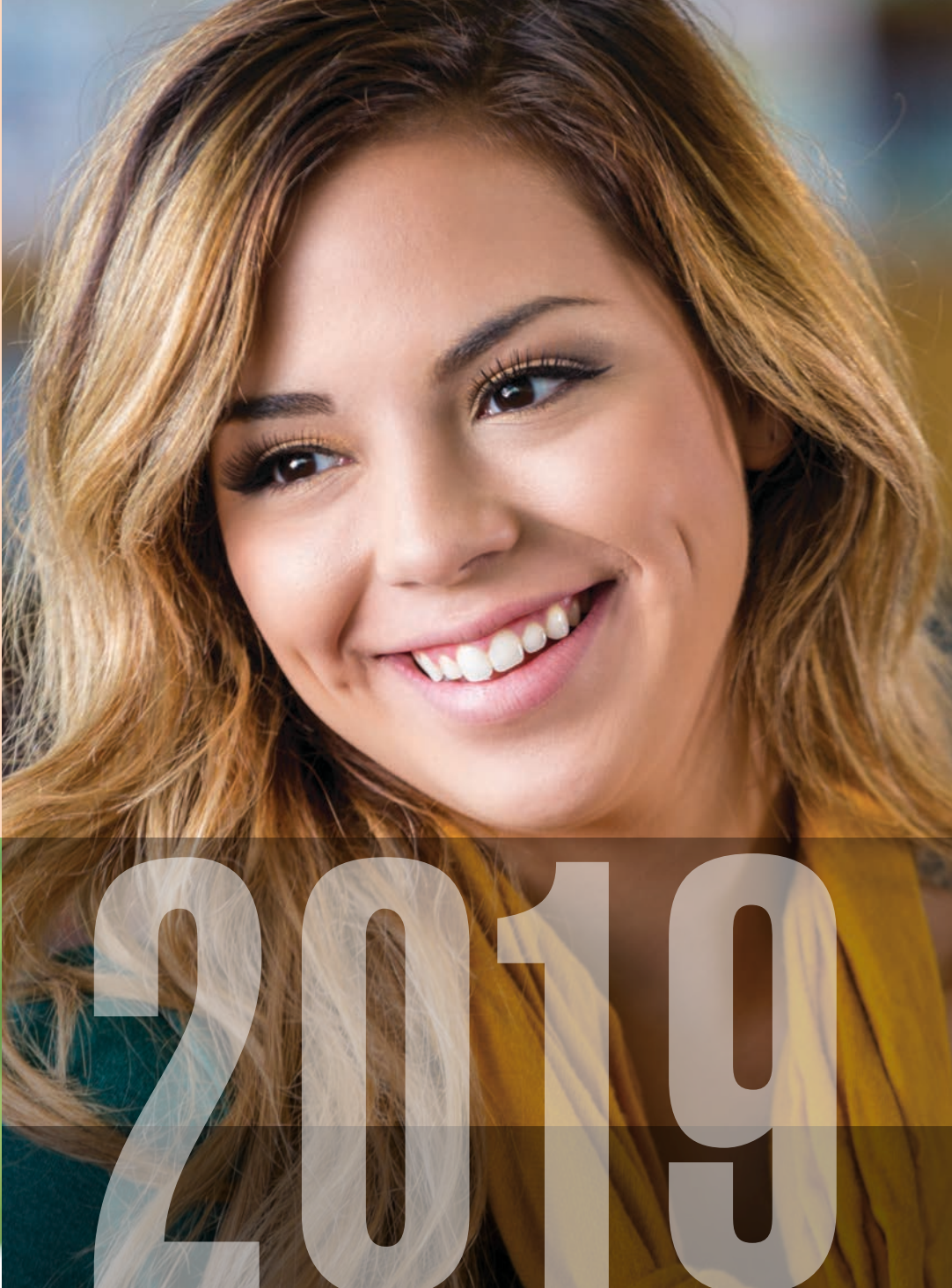


eliminating racism
empowering women

ywca



2019

ANNUAL REPORT

CELEBRATING
125 YEARS OF
BINGHAMTON'S
COMMITMENT
TO WOMEN



YWCA IS DEDICATED



YWCA IS ON A MISSION

Message from the Executive Director

I am happy to report that construction began in fall of 2019 on our project in partnership with Housing Visions which will provide 15 units of housing for homeless families. The latest report is estimating construction completion by the end of December 2020. With any luck we will be able to fill the newly renovated units in early August of 2021.

In early 2019 the YWCA opened a Rapid Rehousing Program with funding from New York State Office of Temporary and Disability Assistance. The homeless prevention program is enabling us to utilize 25 scattered housing sites in the Binghamton area for families who might otherwise find themselves homeless. Since it began we have maintained 100% occupancy and are finding the demand continues to grow.

We strengthened our commitment to racial justice with a newly expanded Employee Racial Justice initiative partnering with Dr. Marguerite Wilson and Dr. Lawrence Parham. With their knowledge, expertise, wisdom and experience in holding conversations with the YWCA staff, we know we are on a journey that will help us as we continue to work on our mission to eliminate racism.

How fortunate I am to be working with the most amazing women and men whose commitment and dedication to the YWCA never waivers. The members of the Board continue to provide leadership and support at all levels. It is now as we work through a world pandemic that I know together we will not only survive but continue to grow in ways I am sure none of us can imagine right now.

My thanks and gratitude go out to all our friends, sponsors and donors without whom we could not accomplish all that we have. You are all the reason why the YWCA will be able continue to meet the needs of our community.

Message from the Board

Dear Friends and Supporters,

The YWCA of Binghamton and Broome County continues to be a valuable asset to our community, living out its mission of "eliminating racism, empowering women, and promoting peace, justice, freedom, and dignity for all." The Board of Directors was honored to support and attend Executive Director, Carole Coppens', press conference with Congressman Anthony Brindisi regarding continuing the Violence Against Women Act into 2020. She was also able to secure a one-million-dollar endowment for the agency, courtesy of her late mother, Sylvia Coppens.

We would also like to highlight the leadership team and staff of the YWCA for all of their outstanding work and dedication they put in everyday in order to keep this organization moving forward and growing. Throughout the year they have worked tirelessly and creatively to find and secure funding. Binghamton and Broome County are a better place because of all the services and resources we provide. We successfully hosted our annual Paws for a Cause Fundraiser and Thank You Gala for our donors.

Thank you for partnering with us to help uphold our mission in such a generous way. We are so grateful for all of our donors, both large and small. No contribution is insignificant. Thank you for continuing to serve our community. Without you, not all of this would be possible to achieve.



Carole Coppens
YWCA Executive Director



Nicole Silvers,
YWCA Board Co-President



Tanyah Barnes,
YWCA Board Co-President

HALLMARK INITIATIVES

Racial Justice

Some of the activities this past year included:

- Racial Justice Continued to be incorporated into the quarterly Team Leadership and all building meetings
- The Employee Racial Justice Education Program mandates that all employees attend monthly training from an outside source.

Economic Empowerment

The Perfectly Suited program is located at the YWCA Binghamton. This program provides free professional clothing to men and women in the community looking for employment. All the clothes, shoes and accessories are donated to the program by community members. The program is maintained and organized by resident volunteers with minimal staff supervision. Last year, Perfectly Suited assisted approximately 350 individuals with professional attire for employment.



THE YWCA IS DEDICATED TO ELIMINATING RACISM, EMPOWERING WOMEN, AND PROMOTING PEACE, JUSTICE, FREEDOM, AND DIGNITY FOR ALL

ADMINISTRATIVE STAFF

- **Carole Coppens,** Executive Director
- **Becky Krise,** Director of Administration
- **Crystal Sackett,** Senior Project Director
- **Theresa Bovier,** Residential Director
- **Laura Gates,** Young Wonders Director
- **Phil Testa,** Maintenance Director



YWCA IS DIGNITY

YWCA IS EMPOWERING



DEVELOPMENT / MARKETING

3 Year Case for Support

INITIATIVES	PROGRAMS	2018	2019	2020	GRAND TOTAL
Program Growth	Young Wonders	\$618,403	\$647,253	\$677,484	
	ENCOREplus	\$123,053	\$129,205	\$135,665	
	YWRAP	\$1,008,005	\$1,056,237	\$1,106,816	
	Perfectly Suited	\$7,361	\$7,581	\$7,808	
	Total	\$1,756,822	\$1,840,276	\$1,927,773	\$5,524,871
New Programs	Helping Hands	\$150,000	\$200,000	\$250,000	
	Lift for Life	\$31,824	\$32,778	\$33,762	
	Total	\$181,824	\$232,778	\$283,762	\$698,364
Capital Projects	House of Hearts	\$180,000	\$180,000	\$180,000	
	House of Hope	\$90,000	\$90,000	\$90,000	
	Total	\$270,000	\$270,000	\$270,000	\$810,000
Endowment	—	\$200,000	\$300,000	\$400,000	\$900,000
3 Year Goal	—	\$2,408,646	\$2,643,054	\$2,881,535	\$7,933,235
Funds Secured	—	\$1,645,053	\$1,645,053	\$1,645,053	\$4,935,159
Funds Needed	—	\$763,593	\$998,001	\$1,236,482	\$2,998,076
				Total	\$7,933,235
Funds Pledged	—	\$247,040	\$325,530	\$415,030	
Still Needed	—	\$516,553	\$672,471	\$821,452	\$2,010,476

The Major Gifts Campaign was rolled out on November 9, 2017 at the 125th Anniversary Gala where current programs were described and future programs were unveiled. In an effort for future sustainability, the goal is to maintain the existing programs and embark on new endeavors to lift up women, children and families to move beyond their limitations and really achieve something more in life.

THE YWCA IS PROUD TO HAVE BEEN SERVING THE BINGHAMTON COMMUNITY FOR OVER 125 YEARS!



CURRENT PROGRAMS:

YWRAP (YWCA Residents Achieving Positivity)

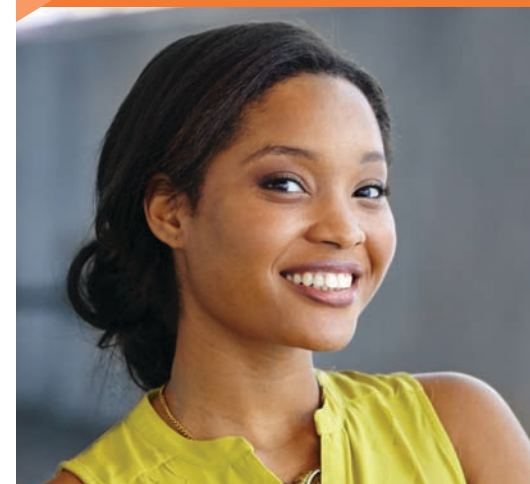
Empowering women in supportive housing programs to live independent, healthy lives.

Onsite Support Services:

- Supportive and Crisis mental health counseling
- Drug and Alcohol supportive counseling
- Weekly AA group
- Weekly Domestic Violence Group
- Vocational and Educational Groups are held to improve life skill: Budgeting and Financial Education, Employment, Resume writing, Healthy Relationships, Co-Dependency Groups, Health and Fitness Groups, Cooking Classes and Nutrition Classes
- Perfectly Suited program is operated by staff and volunteer residents at the YWCA. This program offers free professional clothing, shoes and accessories to both men and women in the community seeking employment
- ENCOREplus program for women to access free breast and cervical exams who are under- or uninsured
- Free childcare in the YWCAs drop-in center for women in the Bridge program. This program provides intensive support to women in recovery from opioids and who have given birth to children addicted to opioids

Program Statistics:

- 30% started vocational and educational services and either enrolled in higher education, gained employment or took computer classes to gain employment skills (i.e. GED classes, ACCESS VR, ATTAIN LAB for computer courses, BOCES, SUNY Broome, Elmira Business Institute)
- 85% Of the residents diagnosed with mental health issues entered mental health treatment
- 95% of all the residents with substance use disorder entered, continued or completed outpatient drug and alcohol treatment
- 85% of the residents working on reunification with their children were successful
- 25% stabilized personal finances by being gainfully employed and completely closing their public assistance cases
- 98% of the women on probation successfully completed their program and/or they are in compliance
- 80% of women improved their physical health by establishing with a primary care physician and/or other healthcare professionals
- 85% of women in recovery remained clean and sober and remained engaged in AA/NA
- 45% completed healthy relationship classes
- 80% of women with children achieved better health for their children by enrolling in WIC benefits
- 100% of women in supportive housing enrolled their children in healthcare and in schools if they were age appropriate
- 95% of the women who moved out and have successfully maintained permanent housing in the community





YWCA IS CARING

CURRENT PROGRAMS *(continued)*:

Young Wonders (Early Child Care Center)

Raising future generations while also enhancing a family's ability to work.

The Young Wonders Early Childhood Center strives to provide a loving, caring, learning environment where families, children, and staff are given the respect, commitment, and attention that each individual deserves. The centers are open year round from 6:45 – 5:45 offering programs for Infants, Toddler, Preschool, Pre-K, and Universal Pre-K

2019 Highlights:

- The continuation of the Universal Pre-K program which offers FREE pre-k to children who are 4 years old and live in the Binghamton school district.
- Continued partnership with the Foster Grandparent Program to receive volunteers in the classrooms.
- Young Wonders continued its participation in the Quality Stars New York field test for its fifth year. The center maintained its 4 out of 5 star rating. Funding from the program was used to bring in high quality trainers to increase professionalism and knowledge. Funding was also available to purchase much needed equipment and learning materials.
- The continuation of several influential policies such as Primary Caregiving, the Intentional Teacher model for curriculum, the Conscious Discipline model, and participation in the Child and Adult Care Food Program.
- The center maintained an excellent licensing record with OCFS, receiving minimal violations for the year, many inspections without any noted violations.
- Continued use of the "Helping Hands Scholarship" to assist parents suffering from financial difficulty or unable to make child care payments. Multiple families were granted assistance.
- 96% of children attending showed measurable improvement on their Developmental Checklists.
- 5 children in the program were referred for special services.

ENCOREplus (Breast & Cervical Outreach)

Increasing women's breast and cervical health by focusing on preventative screenings and overall health care.

The ENCOREplus program provides breast/cervical health outreach, education and advocacy for all women. ENCOREplus also assists uninsured women to accessing free, age appropriate annual mammograms and PAP screenings through the New York State Department of Health and Federal Center of Disease Control.

With over 200 Outreach events a year, we are able to reach over 75,000 women and educating them on the Importance of early detection!



YWCA IS INNOVATIVE

Lift for Life (Free Transportation for Seniors)

Free transportation provided to preventative care and screening specifically targeting seniors in rural areas who face transportation as a barrier to their health.

- Lift for Life Program will address the barriers that seniors face with transportation. Barriers like decreased ability to drive, expenses related to the maintenance of a vehicle, or the limitation in routes of public transportation in rural areas. With the continued increase of the senior population, these issues will grow to be more prevalent in our society.
- The Lift for Life Transportation Program is a service that will provide transportation, case management, outreach, and navigation through the healthcare system for 500-1500 annually to the aging senior population of Broome County.

Perfectly Suited

Increasing self-esteem and confidence through professional attire.

- Perfectly Suited assisted approximately 350 individuals with professional attire for employment.

Helping Hands Scholarship Fund

A scholarship program designed to help provide early childhood education tuition assistance for low income families who do not meet subsidy criteria and security deposits for women transitioning out of the Housing programs.

CAPITAL PROJECTS:

House of Hearts

Housing units leased in the community for families that are large enough to accommodate women, children and spouses. These units would be larger than the rooms available at the YWCA's building but would still provide all the resources and services the YWCA has to offer.

House of Hope

Affordable housing units leased in the community for women transitioning out of services at the YWCA into the community who no longer need the intensive support services at the YWCA.





YWCA THANKS YOU



DONATION CATEGORIES

■ **ENTHUSIAST:**
\$100–\$250

■ **VISIONARY:**
\$250–\$499

■ **CHAMPION:**
\$500–\$999

**INDUCTION INTO
THE DR. ALICE MILLS
GIVING SOCIETY:**

■ **SAMARITAN'S CIRCLE:**
\$1,000–\$4,999

■ **CHAIRMAN'S CIRCLE:**
\$5,000–\$9,999

■ **PRESIDENT'S CIRCLE:**
\$10,000–\$24,000

Thank You for Your Support!

The contributions of the donations from our generous supporters allow the YWCA of Binghamton/ Broome County to advance its mission of eliminating racism and empowering women.

Friend Individual Donors:

Asia Ambler
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Honorable Mary Rita
Mr. & Mrs. Michael Ganisin
Mr. & Mrs William Gibson
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DR. ALICE MILLS GIVING SOCIETY DONORS:

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Vestal Veterinary Hospital
Security Mutual Life

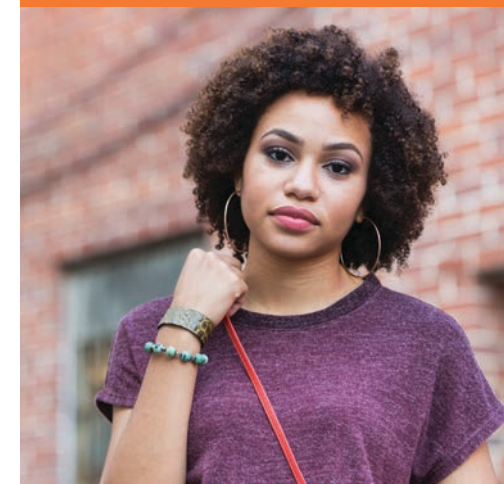
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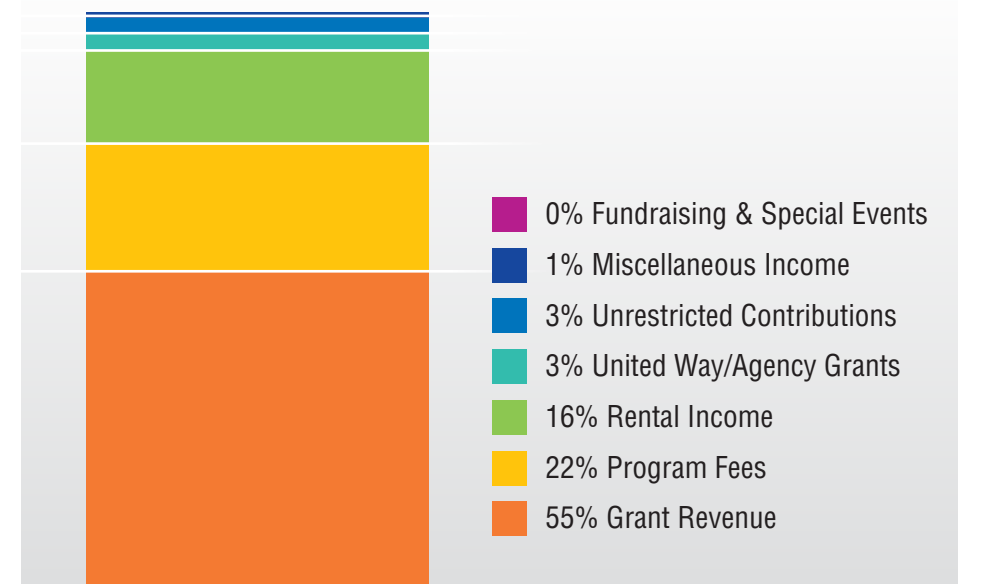
We apologize if your name has been omitted from this list. Please contact Crystal Sackett so that we might include it in future communication.



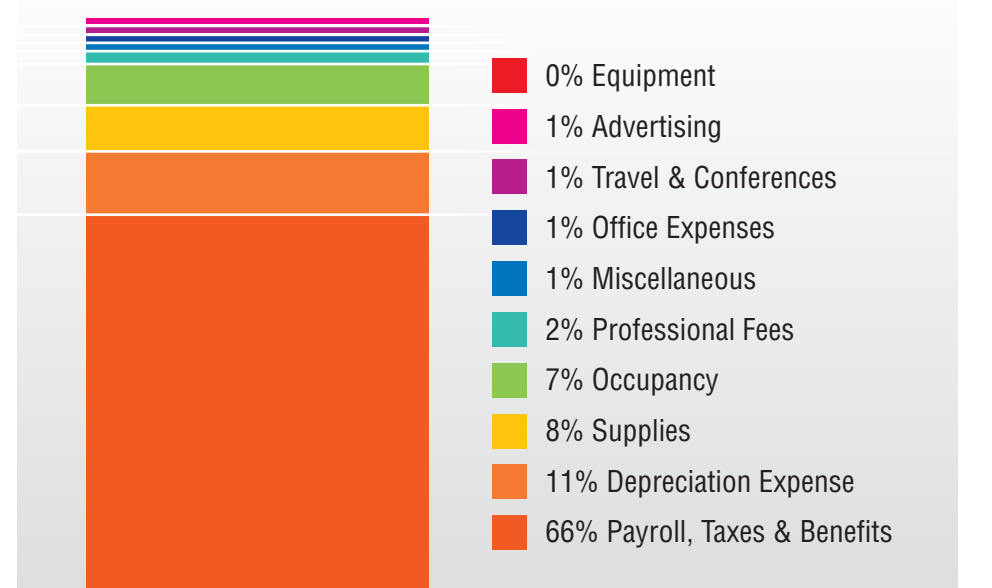


YWCA IS COMMITTED

2019 Total Revenue: \$2,093,946



2019 Total Expenses: \$2,242,522



YWCA IS UNWAVERING



YWCA Annual Alice Mills Award

2019 Recipient: Sergeant Sam Davis

Each year the YWCA Binghamton/Broome County recognizes individuals who have performed outstanding community service in the area of violence prevention. The award is named after the first President of the Board of Directors who served in her capacity from 1892 through 1900. Dr. Alice Mills was the homeopathic physician with her own private practice and was a pioneer in health care and women's rights. She dedicated herself and time to the mission of the YWCA.

The 2019 Alice Mills was presented to Sergeant Sam Davis who has been a member of the Broome County Sheriff's office for 15 years, where he currently commands the Training Division. Understanding the importance of safety, Sam brings a unique perspective to the relationships between Law Enforcement, community, and cultures; and how they function together within the context of diversity and interculturalism. Part of his dedication to bridging the gap between Law Enforcement and his community has been working with underrepresented young men of color through school outreach events and service. Sgt. Sam Davis was presented the award at the Donor Thank You event in November.





eliminating racism
empowering women

ywca

YWCA Binghamton/Broome County
80 Hawley St., Binghamton, NY 13901

P: (607) 772-0340

F: (607) 723-9610

E: ccoppens@ywcaofbinghamton.org

**YWCA IS ON
A MISSION**